

Consumer Preference in Economics Education Provided by European Universities

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Abstract

Students in the Member States of the European Union can choose from a massive range of education offers. In 2020, eleven Austrian universities, are among the world's elite. Considering the evolution of university ranking, I propose to highlight that in the universities where the research activity is powerful and internationally recognized the number of students is significant, and the number of foreign students is related to the quality of the curriculum. With a history on the transmission of qualitative knowledge, participation in innovative research projects, the adoption of a methodology that emphasizes practice, University of Vienna; Medical University of Graz; Medical University of Innsbruck; Medical University of Vienna; University of Klagenfurt; University of Innsbruck; TU Wien; Graz University of Technology; University of Graz; Johannes Kepler University of Linz; and the University of Leoben have built a reputation in Austria and abroad. In recent years, 25% of students at Austrian universities were foreign students, which is a reliable indicator of the quality of the courses. The goal is the development of the human base that through the versatility of studies develop an international career. The number of students participating abroad in scientific activities increases gradually. Attracting large sums from both national and international funding programs for economic research is constantly on the agenda of universities. Finding a job as soon as possible is in everyone's interest, so the fact that 85% of graduates in the three main fields of engineering, information technology, and economics in the first month after graduation find a job is a good indicator for the topicality of the curriculum.

Keywords: economics education; European Universities; Austria; World University Rankings

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