

## **Effect of financial inclusion on sustainable development in Cameroon**

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### **Abstract**

Individuals and businesses face problems and difficulties accessing affordable financial products and services, particularly in developing countries. Thus, these and similar factors affect the growth and sustainable development of these countries. This paper examines the effect of financial inclusion on sustainable development in Cameroon. The study will adopt a survey design to collect data from prospective customers of financial institutions in Douala, Cameroon. The study will adapt a survey instrument for the data collection and will use the PLS SEM 3 model for the data analysis. Although the study is preliminary, the emergent findings will provide an evidence-based result to individual users of deposit money banks, business owners and policymakers on improving financial inclusion to achieve sustainable development in Cameroon. The study will provide a significant contribution in theory and practice in understanding the implication of financial inclusion on sustainable development. Similarly, it will provide the management of financial institutions, supervisory agencies, and policymakers to address the issues of bottlenecks of financial inclusion within the system and how the recommendations will help achieve sustainable development. Additionally, it will serve as the basis for further studies in the same area. It is imperative to note that while many studies document the correlation between financial inclusion and growth and sustainability across the world, there is a dearth of well-identified studies from developing countries like Cameroon concerning the causal link of financial inclusion and sustainable development.

**Keywords:** Financial inclusion, Financial services, Sustainable development.

**JEL Codes:** G2, Q01